

26 - Omnagar (3), Behind GIDC, Hanumanpara Road, Amreli - 365601, Gujarat

REEL Marks Project

The field team implemented several field activities to strengthen sustainable agriculture and improve farmers' livelihoods across the project villages. The team completed village profiles and need assessments, conducted regular field visits, updated farmer records and collected post-sowing data. Demonstration farmers received technical support along with 1 litre of NPK Consotiya. An Animal Health Camp in Baglipura village provided health check-ups for 90 animals, while agroforestry was promoted through the distribution of 13 saplings to each demonstration farmer. Based on village-specific needs, 20 mango saplings were distributed in each of the 10 project villages to encourage sustainable farming and enhance long-term income opportunities. The team also participated in capacity-building training organized by the CC team to further strengthen project implementation.



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REEL Regen Farmer Pool Program

During the month, the Reel Farmer Pool team continued to support farmers through a range of capacity-building and sustainable agriculture initiatives. Soil Sample Reports were distributed, post-sowing data was collected and farmer records were updated through regular field visits. Farmer training sessions and community meetings were conducted to strengthen awareness and promote improved agricultural practices. A mass awareness campaign reached communities across six villages, while agroforestry was encouraged through the distribution of mango saplings in 18 villages with additional distributions planned in the coming months. To promote natural and sustainable farming practices, bio-pesticide tubes were installed in four villages, demonstrating eco-friendly alternatives for crop protection.



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Gender Sensitization & Good Touch – Bad Touch Awareness Program

On 7 July 2026, the Women and Child Development Office organized awareness programs at Malaviya Pipaliya and Matirala villages. A Good Touch–Bad Touch session was conducted for school children at Malaviya Pipaliya, while a Gender Sensitization program was held for the members of the Sakhi Mandal at Matirala.

Ms. Mansi representing Hariraj Charitable Trust delivered an informative session on Gender Sensitization to the women of Sakhi Mandal. The sessions were attended by Mr. Shaileshbhai Kanzariya, Women and Child Development Officer, along with his team.



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Center for Learning Assistance

During July, we have launched the Centre for Learning Assistance in two villages across the Narmada and Amreli districts. Through this initiative our Learning Assistants Ms. Vaishali & Ms. Hemali supported 50 children aged 8 to 10 years by helping them bridge learning gaps, build self-confidence and develop essential values and life skills. The centres provide a joyful, child-friendly learning environment that is different from the traditional classroom. By encouraging interactive and activity-based learning, children are able to express themselves freely, strengthen their foundational skills, and grow with confidence in a nurturing atmosphere.



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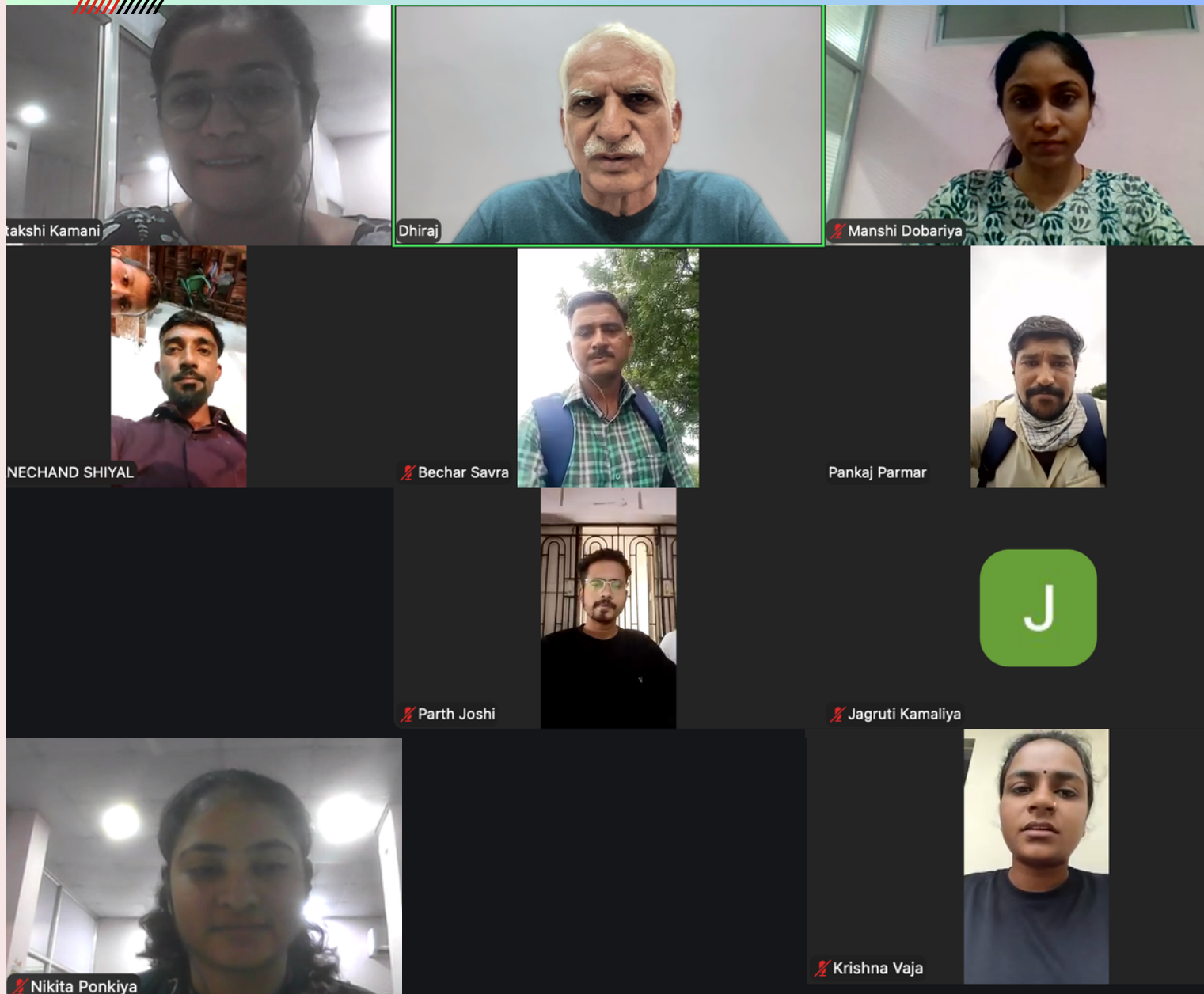
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Writeup Session

On 7 July 2026, the team conducted a write-up and reflection session focusing on two important field reports.

The first report presented key observations and insights from visits to the Reel Marks project villages. These findings were discussed in detail to help guide and strengthen the work of the field team.

The second report highlighted the inspiring success story of Mrs. Dayaben Dhandhukiya, an entrepreneur associated with our sister organization. Through her determination and enterprise, she has achieved financial independence and has also created employment opportunities for others in her community. Her journey serves as a powerful example of women's economic empowerment and community development.



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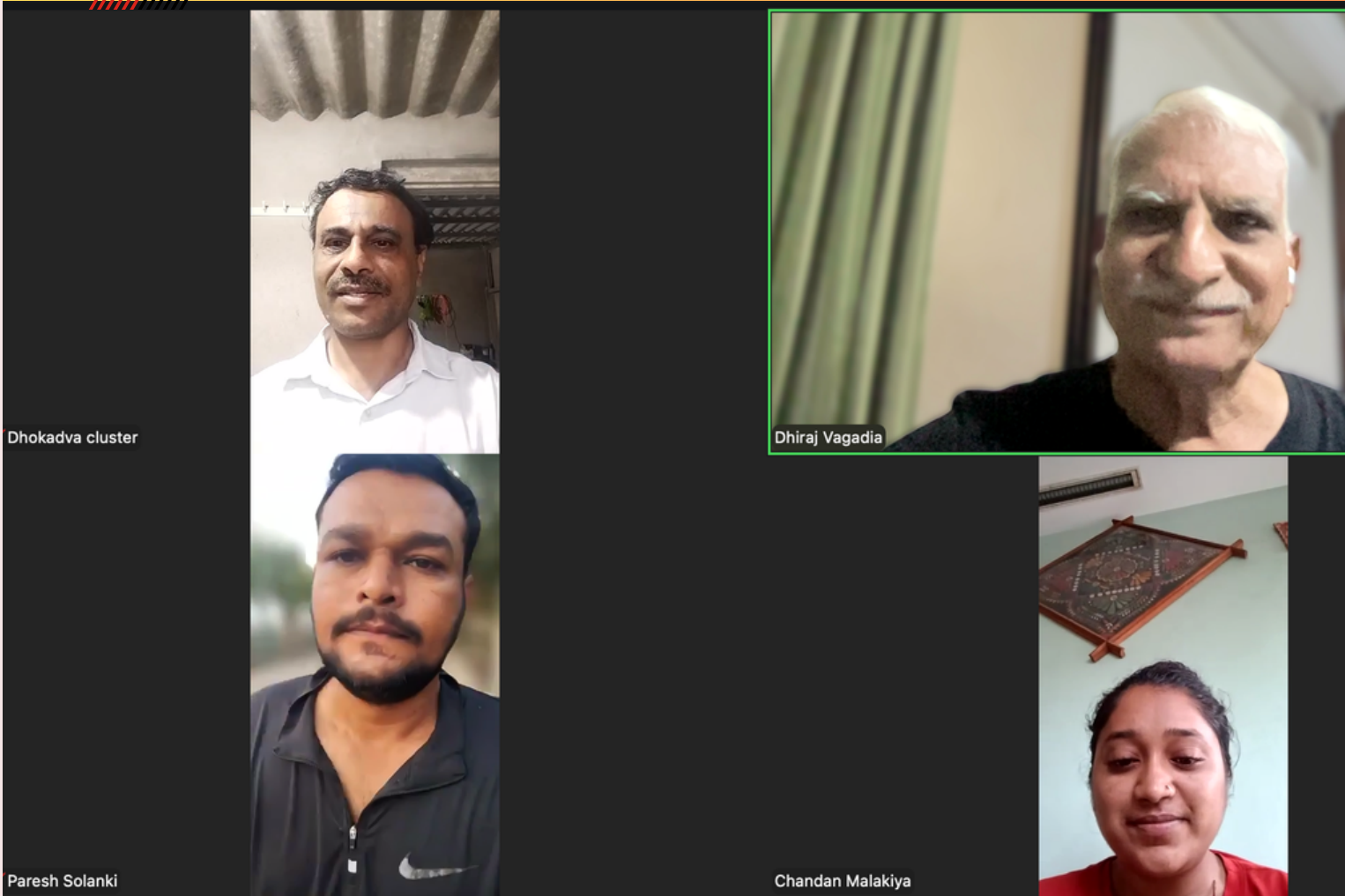


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Reading Session

On 10 July 2026, members of the Reading Circle gathered for their session and continued reading and discussing the book "Mahan Hradayona Saregamapa" by Stephen Covey.

The session encouraged thoughtful reflection, meaningful discussions and the exchange of ideas among team members. Such reading circles continue to strengthen our culture of continuous learning, personal growth and shared leadership values.



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